

Curtain Raised for 'Enhancing Values':

First official Press Briefing cum Industry Meet for **INDIAPACK 2010** was held in Mumbai on 17th September 2009 at Bombay Exhibition Centre, Mumbai on the occasion of 'International Foodtec India 2009'. The function was well received by the industry and media as well. The event was graced by the key speakers Mr. Rajiv Dhar, Director-IIP, Mr. Divakar Shetty, Chairman, Exhibition Committee-INDIAPACK 2010, Mr. Ashwani Pande, M.D.-Koelnmesse Ya Tradefair Pvt. Ltd., special invitee Mr. Surinder Bhurjee, M.D., Micro Mechanical Works & was hosted by Mr. Shekhar Amberkar, Asst. Dir.-E&D, IIP. Dignitaries spoke about their views and vision - INDIAPACK and briefed the gathering about future plans of INDIAPACK 2010. Special invitee Mr. Surinder Bhurjee spoke about his association with IIP and his views being one of the oldest and loyal exhibitors of INDIAPACK since last 38 years. The open house discussion became interesting due to various useful suggestions and appreciation from Industry members and media as well. The press briefing was followed by industry meet and networking session.

Concurrent Events:

It was declared that to give more synergy to the event and to cover the wide spectrum of Food processing and packaging industry, "**International FoodTec India 2010**", an International exhibition on Food processing & packaging technology, equipment and suppliers will be organized in association with **Koelnmesse Ya Tradefair Pvt. Ltd.** concurrent to INDIAPACK 2010, besides a high level International Packaging Conference and The National awards for Excellence in packaging viz. **INDIASTAR & PACMACHINE**. 'ASIA COAT+INK SHOW 2010' will also be organised by All India Printing Ink Manufacturers' Association (AIPIMA) concurrently with **INDIAPACK 2010**

30 September – 3 October 2010 will witness the next edition of **INDIAPACK**, the most professionally run Packaging exhibition in India bringing a comprehensive range of products, equipment, services and technologies from across the world to meet the sourcing requirements of high value buyers. The event will be held at the Bombay Exhibition Centre, Goregaon (E) Mumbai, offering a wide choice to the buyers.

India has emerged as one of the major consumer markets in the Asian region. Packaging being one of India's fastest growing industries with an average growth rate of around 15% p.a. which is more than twice the global average. This shows the immense potential in the industry. This growth is expected to be doubled in next two years and figures indicate towards a change in the industrial and consumer set up. With a rapid growth in markets like Food, beverage, pharmaceutical, cosmetics and textile has provided momentum for the need of packaging as all these sectors need specialized packaging. This four day of mega event will set a new record to take packaging business in India to the next orbit of evolution.

After the successes of previous editions of INDIAPACK, it has grown as a brand name in Indian Packaging industry and world over. Recognizing that the new trends and development are essential to the industry's bright future, The **Indian Institute of Packaging**, through INDIAPACK, seeks to provide a perfect platform to bring the packaging and related industry under one roof.



Indiapack 2010
 Concurrent International
 FoodTec India 2010
 30th September – October
 3rd
 Bombay Exhibition Centre
 Mumbai

www.indiapack.in

Contact
 Shashank Rajawat
 Telefon
 +91 22 42107807
 Telefax
 +91 22 40034433
 E- Mail
 s.rajawat@
 koelnmesse-india.com

INDIAPACK 2010 has received extensive official support from **Global apex packaging bodies** viz. World Packaging Organization(**WPO**), Asian Packaging Federation(**APF**), **Govt. of India**, Ministry of Commerce & Industry, Ministry of Food Processing Industry, many Trade Associations from India & abroad namely; Sri Lanka Institute of Packaging, Sri Lanka Packaging development Centre, KPMA-Korea, Plastindia Foundation, AIPIMA, AIFTMA, AIFMP, AIPMA, GSPMA, FPEWA, FCBM, IIP Alumni Association, MMS, Plexcouncil and a host of leading trade journals (Labels India, Packaging Plus, Packaging Solutions, Packaging India, Packaging Connections, Indian Plastic Directory, Modern Packaging & Design, Modern Food Processing, Print & Publishing, Udhog Prerna & many more). **Govt. of Maharashtra** has also been requested to support the event as the "**Host State**".

INDIAPACK is all set to continue the success story in 2010 edition.

More details of the event are available on the official website of INDIAPACK 2010 i.e.

www.indiapack.in

Contacts

Indian Institute of Packaging: E-2, MIDC Area, Andheri (E), Mumbai 400 093, INDIA

Tel : +91-22-28219803/9469. Fax : +91-22-28375302. Email: iipend@iip-in.com.

Contact Person : Mr Shekhar Amberkar

Koelnmesse YA Tradefair:

Delhi : # 50, 1st Floor, Ansal Fortune Arcade, Sector 18, Noida 201301, INDIA.

Tel : +91-120-3128506, 6889270. Fax : +91-120-4541867.

Email : n.seth@koelnmesse-india.com. Contact Person : Mr Naveen Seth

Mumbai : B-501/502, Kemp Plaza, Mind Space, Chincholi Bundar Extn., Malad (W),

Mumbai 400 064, INDIA. Tel : +91-22-42107866. Fax : +91-22-40034433.

Email : s.rajawat@koelnmesse-india.com. Contact Person : Mr Shashank Rajawat

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Note on Organizer:-



Indian Institute of Packaging

The Indian Institute of Packaging is an autonomous and apex body working under the Ministry of Commerce & Industry, Govt. of India for promotion of packaging standards in the country since 1966. With its headquarter and the principal laboratories in Mumbai and other regional offices and laboratories, the activities of the institute are in line with those of the world's premiere packaging Institutes.

IIP's activities includes Training & Education, Organizing Seminars, Conferences & Exhibitions, Awards, Consultancy & Projects, Laboratory testing, Quality evaluation of packaging material and packages, Information & Publication and many more. The institute is closely linked with all the international organizations concerned with packaging technologies.

Expo Organizer



Koelnmesse Ya Tradefair Pvt Ltd

Koelnmesse YA Trade Fair Pvt Ltd (Indian subsidiary of Kolenmesse GmbH, Germany) a young team of like minded and enthusiastic personnel and One of the fast growing trade fair organizing company in India.